



Homecoming 2023

October 15-21

Introduction to Homecoming Royalty 2023

Homecoming 2023 will provide all students the opportunity to run for Homecoming Royalty. This year the program transitioned from gendered titles to non-gendered titles. All candidates will be referred to as Homecoming Candidates. The candidates with the highest scores determined by the process below will be named to the Top 20 and Top 10.

The three students that receive the highest cumulative scores will be named UCM Royalty.

To be named UCM Royalty, candidates must exemplify the stated Values of the University of Central Missouri.

Community

The University of Central Missouri is committed to developing a caring community that consciously works to foster an atmosphere where responsibility, collaboration, communication and respect thrive. UCM embeds and cultivates a culture of exemplary citizenship, a commitment to civic responsibility, a sense of global awareness and an appreciation for human diversity at all levels in all its manifestations.

Diversity

The University of Central Missouri strives to create an atmosphere where all individuals feel welcomed and valued, and where the expression of different ideas from myriad perspectives contributes to learning that is multi-faceted and transformative. UCM encourages inclusion and respect of individuals with differing values, ideas, beliefs, abilities, life experiences and backgrounds. UCM advocates for principles and actions that support equity and inclusivity and understands that building unity within our various populations is a critical and foundational component of who we are.

Excellence

Striving for excellence is the creative catalyst of what we do at the university, both collectively and as individuals. This aspirational mindset drives the university's evaluation of our own efforts thereby creating an institutional engine of continuous improvement. UCM recognizes this process encourages the development of curriculum and delivery methods that are both innovative and inspirational. This philosophy is integral to sustaining a culture of excellence in academics, scholarly activity and service.

Learning

The University of Central Missouri is student focused. The university is dedicated to providing an educational experience rooted in a tradition of academic rigor while engaging our students in learning opportunities that are both dynamic and transformative. UCM is committed to educating students who are citizens of Missouri, the nation and the world through future-focused academics delivered by qualified, devoted faculty. The university educates the student as a whole person with an emphasis on continuous learning, preparing them to become lifelong learners and leaders, able to adapt and thrive in an ever-changing society.

Opportunity

The University of Central Missouri believes in creating and offering experiences inside and outside the classroom to develop leadership characteristics, skill sets and knowledge that lead to career advancement and quality of life improvements. The university strives to provide a high-quality, affordable education that enables students to access opportunity and enhance their economic mobility. UCM

encourages and supports students in making decisions today that place tomorrow's opportunities within reach.

Service

With the motto, "Education for Service," the University of Central Missouri embraces opportunities for the UCM community to develop and exhibit characteristics of responsibility and civic engagement. The university is committed to engaging with our broader community as servant leaders. While UCM incorporates opportunities for students to engage in service through classroom and extracurricular experiences, the university works toward the betterment of our world.

The criteria for all judged components of this process will be framed around these values.

Eligibility

1. All Homecoming candidates must have earned a minimum cumulative GPA of 2.5 based on a minimum of 54 credit hours, and they must not be on any type of probation at the time of election.
2. Candidates are not eligible to run if they have at any previous time been selected as a Top 10 Homecoming Finalist.
3. All candidates must be students of the University of Central Missouri carrying at least 10 credit hours during the semester in which the election is held. The requirement shall be waived if an individual requires less than the aforementioned number of hours to graduate.
4. Each candidate may be sponsored by only one organization.

Process

To be considered for UCM Royalty, candidates must complete the following items.

Application

Applications for candidacy will be available at ucmo.edu/homecoming. Applications will be submitted via Google Form and are due by Friday, September 29 at 5pm.

Candidates will be required to attach a resume and a nomination letter from a UCM Faculty or Staff member. Nominations letters should reference how candidates have represented the University's Values during their time on campus.

Interview

All candidates that submitted an application will be invited to interview with a panel of judges on Monday, October 2, 2023. A link to sign up for interviews will be sent once an application is received. Professional dress is expected for all interviews.

Directly following a candidates interview, they will meet with the Royalty Chair to review rules and regulations, discuss campaigning materials, and sign a commitment agreement. Candidates will also draw topics for Homecoming videos, as outlined below.

Video

Top 20 candidates will be asked to make a video of 2-3 minutes over a prompt given on October 2. Videos will be due on Friday, October 13 and will be judged by a panel using a rubric. Completed videos will be posted on the Office of Student Activities' YouTube page following judging. Videos account for 25% of a candidate's total score.

Required Event Attendance

Top 20 Candidates will be required to attend the **Community Service Project** and serve as a Site Leader. Additional information will be provided by the Homecoming Service Chair.

Top 20 Candidates are also required to attend the Bonfire/Royalty Announcement event on Thursday, October 19.

Top 10 Candidates are required to attend the Pep Rally on Friday, October 20 and the Parade and football game on Saturday, October 21.

Popular Vote

Top 20 Candidates will appear on a ballot for voting on Tuesday, October 17. Voting will be hosted through the Central Connect platform. Only currently enrolled students are eligible to vote. All students are able to vote for up to 3 candidates. Popular Vote accounts for 50% of a candidate's total score.

Scoring

The Homecoming Top 20 will be determined by the candidate's application and interview. Scores for both of these categories will be determined by rubrics used by all judges that are built around the Values stated above. These scores will be weighted in the following way to determine the Top 20:

- 50% application
- 50% interview

The Top 10 and UCM Royalty will be chosen based on scores weighted as follows:

- 50% Popularity (Student Voting)
- 25% Interview Score
- 25% Homecoming Video Score

Rules & Regulations

Promotion

1. Each entry must be accompanied by one 8 X 10 photograph. The Office of Student Activities will provide a frame. This will be put on display in the Elliott Union display case and will be available for pickup in the Office of Student

Activities by Monday, October 23rd at 11am. Any not picked up by Friday, October 27th at 5 pm will be discarded.

2. All campaign materials must be approved by the Office of Student Activities by Thursday, October 5th. The design of promotional literature is up to the candidates sponsored organization. All promotional images, giveaway items & t-shirts must be approved before ordering and must be submitted by the date above.
3. Candidates are restricted to 36 posters that are 8.5 x 11 inches to promote their campaign. All posters will be posted by Homecoming Leadership Committee in academic buildings. 36 posters, that were approved by October 5th, should be turned in by Monday, October 9th. by 5pm to Union 217. No posters may be taped on painted surfaces. University Housing will work with the Homecoming Leadership Committee to post the fliers in the halls. Do not remove or cover posters, etc. that are already on bulletin boards. Please honor any departmental regulations concerning bulletin board use.
4. Only one banner for each candidate will be allowed in Elliott Union or Student Rec and Wellness Center (SRWC). Candidates that are interested in having a banner hung must indicate their interest on the campaign materials Google form. The following rules must be followed for a banner to be displayed:
 - Banner must be professionally made of vinyl, nylon or other approved material **with eyelets/grommets at all 4 corners for hanging. Due to weather conditions wind pockets are suggested.**
 - Banners will be hung by HLC members.
 - Absolutely no hand-made paper banners are permitted.
 - Banner must be 2' by 4'. (2 feet high and 4 feet wide)
 - Banner must be approved with your campaign material.
 - Banners should be turned in by Monday, October 9th to Union 217 and will be hung on Tuesday, October 10th.
 - You may pick up your banner by Monday, October 22nd but no later than Friday, October 27th.
 - If these guidelines are not followed, your banner will not be displayed.

Campaigning/Voting

1. All candidates and/or campaign managers must attend a meeting scheduled by the Homecoming Leadership Committee (HLC) for the purpose of explaining rules prior to campaigning. All infractions will be dealt with as explained in the rules.
2. Campaigning shall begin at 12:01 am on Monday, October 9th, and shall conclude at 6 pm on Tuesday, October 17th. Promotion items can be made prior to this date but cannot be displayed, worn or publicly shared before this time.
5. All campaigns must adhere to the Student Government Association Election guidelines. Active campaigning includes distributing physical campaign materials (posters, t-shirts, etc.), campaigning via social media, and handing out campaign giveaways, etc.
6. Homecoming Leadership Committee will reserve one table and 2 chairs for each candidate on the Union Mall area starting on Monday, October 16th at 8 am to Tuesday, October 17th at 6 pm. Tabling will take place each day 8am-6pm. The committee will provide music during this time. Candidates and their sponsoring organization are not allowed to have their own music, speakers or equipment on the mall area during this time. No electricity will be provided.
7. Pets of any kind are not allowed on campus during campaigning.
8. Organizations cannot actively campaign inside of any University owned buildings on the day of the said election. Active campaigning is defined as the solicitation of votes by personal contact or distribution of material containing the likeness or name of the candidate.
9. Candidates are not allowed to wander the residence halls to distribute and solicit campaign material. University Housing does not allow any soliciting in the halls, so this should not happen during Homecoming.
10. Balloting shall be by secret ballot. Polls are open between the hours of 8am – 6pm on Tuesday. If you are not able to vote electronically and you request a

paper ballot a UCM Student I.D. must be provided for verification of 700#'s.

11. No faculty, administration, support staff member or alumni shall be eligible to vote in the election unless currently enrolled as a student. Individuals must vote using their student email account. No individual shall duplicate their vote with both a student and staff email account.
12. All infractions of the rules should be reported to the Homecoming Leadership Committee Royalty Chairperson, who will decide if the infraction is severe enough for review and/or action along with the rest of the HLC. If a candidate is disqualified the candidate with the next highest score will take their position.
13. The Homecoming Royalty will be chosen based on the judging criteria that includes **50% Popularity (Student Voting), 25% Interview Score, and 25% Homecoming Video Score.**
14. In the case of a tie the first determining factor would be the number of student votes. If the amount of votes are the same then the candidate with the highest cumulative GPA will be the winner. In the unlikely case that is a tie, the interview scores will be used. The student with the highest interview score will be the winner.

Candidate Event Schedule

Wednesday, September 13

3pm	Information Meeting (General Information)	TBA
3:30pm	Information Meeting (Royalty Information)	TBA

Tuesday, September 19

3:30pm	Information Meeting (General Information)	Virtual
4:00pm	Information Meeting (Royalty Information)	Virtual

Friday, September 29

5pm	Royalty Applications Due	
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Monday, October 2

2-7pm	Royalty Interviews	TBA
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Friday, October 5

5pm Campaign materials due for approval Online
(*send materials to osa@ucmo.edu*)

Monday, October 9

12:01am Campaigning begins
(*posters and banners due by 5pm in Union 217*)

Friday, October 13

5pm Homecoming Videos due Online
(*send materials to osa@ucmo.edu*)

Monday - Tuesday, October 16-17

8am-6pm Physical Campaigning Union Mall

Tuesday, October 17

8am-6pm Royalty Voting Online

Thursday, October 19

7pm Bonfire - Top 20 & Top 10 announcement TBA
(*Top 10 Meeting following*)

Friday, October 20

4pm Pep Rally - Top 10 Multi

Saturday, October 21

9am Parade
(*specific details to come*)

1:30pm Football Game - Royalty announced at halftime Walton
Stadium