

**University of Central Missouri**  
**Board of Governors**  
**Plenary Session**  
**March 27, 2015**

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Friday, March 27, 2015, at 8:30 a.m. in Union 237B on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Board President Marvin E. Wright. Other Board members in attendance were Governors Gus Wetzel II, Weldon Brady, Mary Dandurand, Walter Hicklin, John Collier, and Elizabeth Wood. Governor Mary Long was unable to attend and was excused. Others present included University President Charles Ambrose; Vice President for Law, Policy & Strategy Mike Racy; and Assistant Secretary to the Board Monica Huffman.

**Call to Order** – Agenda Item No. 1

Mr. Wright determined that a quorum was present to conduct business and called the meeting to order.

**Remarks by the Board President** – Agenda Item No. 2

Mr. Wright welcomed everyone to the meeting and conveyed the Board's congratulations to the Jennies Track and Field team who were recently ranked number one champions by the United States Track and Field and Cross Country Association and won the NCAA Indoor National Championship. He also expressed appreciation to the Alumni Association and Foundation who presented a strategic plan to the Board during the previous day's Work Session that would merge the two boards into a single governing body in order to better serve UCM and its students. He closed by sharing that the Board had an opportunity to tour The Crossing – South at Holden the previous day and that it is a very impressive facility that the University can be proud of and that students will enjoy.

**Remarks by the University President** – Agenda Item No. 3

President Ambrose recognized and congratulated Beth Rutt for being selected the 2015 Excellence in Governance recipient, noting the award to Ms. Rutt reflects the value students place in recognizing the contributions and efforts of faculty and staff who work so hard to ensure student success. Other remarks included:

- UCM's pride in the Jennies track and field team for their national championship and UCM's forensic team, The Talking Mules, who had success at the Montgomery Cup competition.
- Standard and Poor's increased and enhanced UCM's bond rating to A+, reflecting sound fiscal management related to enrollment; a campus-wide commitment to controlling costs and expenditures; SRAM teams' work toward a new budgeting process; and internal stewardship.

- University Relations presented a new marketing plan and strategy for UCM-Lee's Summit that will give UCM a new fiscal presence in Lee's Summit.

In closing, President Ambrose asked Courtney Tripp to share with the Board recently developed commercials produced by John Kennedy. They included a new *Choose Red* commercial in Spanish; a commercial titled "You Can Play" that involved students from a number of different student organizations including LGBT, student athletes, and athletic teams; and a commercial developed specifically for the Admissions Office for first-time freshmen.

**Introduction of Governor's Excellence in Education Award Recipient** – Agenda Item No.

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Provost Curtis introduced the 2015 Governor's Excellence in Education Award Recipient Dawna Lisa Buchanan Butterfield whose career includes 26 years in education, 18 of which have been at UCM. Achieving the rank of professor, she has served since 2012 as chair of the Department of Educational Foundations and Literacy, and is faculty program coordinator for Literacy Education where she also teaches. Dr. Butterfield and other award recipients selected from COPHE-member institutions across the state will be recognized during a luncheon hosted by Missouri Governor Jay Nixon on April 7. Following the introduction President Ambrose and Mr. Wright presented a plaque to Dr. Butterfield and had photos taken. The Board extended its congratulations.

**General Session**

**Approval of the Minutes** – Agenda Item No. 5

*Dr. Wetzel moved that the Board of Governors approve the minutes of the February 12, 2015, Work Session and February 13, 2015, Plenary Session. The motion was seconded by Mr. Collier and carried unanimously.*

**Reports/Updates**

**Written Governance Groups Reports** – Agenda Item No. 6

Mr. Wright thanked the leadership of the governance groups for providing written updates (Attachment 1) of the groups' work.

**Legislative Update** – Agenda Item No. 7

Senator David Pearce was present to provide a legislative update, and with him was his intern and UCM student David Rogers. Senator Pearce noted that seven weeks remain in the 2015 Legislative Session which is scheduled to adjourn on May 15 at 6:00 p.m. He added that the budget must be completed no later than May 7.

The House finished its work with the budget three weeks early and the Senate has reviewed three separate bills related to the budget and one specific to higher education. Senator Pearce anticipates a 1.2% increase in state appropriations for higher education, which would result in a total appropriation of \$57,399,000 for UCM, an increase of nearly \$600,000. Additionally, UCM would receive 100% in performance funding.

Senator Pearce's update included reports on:

- SRC 9 related to capital improvements and bonding, which passed in the Senate but still requires House approval. If passed, this would appropriate \$12,262,000 for improvements to UCM's W.C. Morris building.
- HBs 1, 2, and 3 which, if passed, would require that unlawfully present students be charged the same rate of tuition as international students. Previously passed legislation would not allow higher education institutions to charge a lesser rate of tuition for unlawfully present students than instate students. Senator Pearce believes the new law will pass.
- SB 207 that authorizes an employer to retain an employee's withholding tax for five years if employees have graduated with a STEM degree from a Missouri Innovation Campus; and SB 268 related to internships in STEM-related fields
- SB Bill 299 which modifies the eligibility requirements for the Bright Flight Scholarship Program and adds a forgivable loan component.
- SB 268 which would allow the Department of Higher Education to award matching funds through the Missouri Science, Technology, Engineering and Mathematics Initiative, that provides support to increase interest among elementary, secondary, and university students in fields of study related to science, technology, engineering, and mathematics.
- SB 93 related to freedom of expression on campuses and establishing reasonable time, place and manner where expression is allowed; and SB 248 and 311 related to religious student organizations' restrictions on membership.

In closing, Senator Pearce commended UCM's intern program, adding that the students add a lot to the legislative process. The Board expressed appreciation to Senator Pearce for all that he does for UCM and for higher education.

### **The Crossing- South at Holden** – Agenda Item No. 8

President Ambrose thanked the Board for taking time the previous day to tour The Crossing-South at Holden, and said this was one of the last opportunities to see the interior of the building during the construction phase. He noted that the Board was able to view the metal frame construction, which is an investment that will add to the longevity of the structure.

**Learning to a Greater Degree Student Contract for Completion Update** – Agenda Item No. 9

President Ambrose stressed the importance of tying a global perspective to student engagement, and shared that UCM has increased its international recruitment efforts. He shared that Dean Alice Greife and others recently made a trip to India and that Dean Greife would provide a brief overview of the trip at the April meeting. President Ambrose said that the International Program has also been restructured to ensure greater student engagement, and financial incentives are being made available to increase the number of UCM students studying abroad. UCM hopes to eventually increase the number of students studying abroad from approximately 35 to 500.

**UCM-Lee’s Summit** – Agenda Item No. 10

Mr. Dennis Cryder stated that last summer, University Relations was asked to develop a marketing plan for UCM-Lee’s Summit. He said there is a great amount of competition in the Kansas City market, and University Relation’s task was to find a way for UCM to compete in the market. Mr. Cryder introduced Kelly Cramer of University Relations who presented the recently developed market plan (Attachment 2).

President Ambrose expressed appreciation to the University Relations staff for their good work. He said that UCM has offered classes in Lee’s Summit for the past 15 years and that 80% of the courses taught at the Central Summit Center are instructed by full-time faculty. Under the new market plan, reference to Central Summit Center will phase out and be replaced with UCM-Lee’s Summit. There is a great amount of excitement about the transformation and great anticipation that it will bring new students, new prospects, and new relationships to UCM. Mr. Brady commended the marketing plan and said it was very timely. He also commended the leadership of Mr. Cryder and the talent of the University Relations staff.

**Board Committee on Student Engagement & University Advancement**

Ms. Dandurand, Chair of the Board Committee on Student Engagement and University Advancement, reported that the Committee met the previous day to discuss and review the following items. Additionally, officers from the UCM Foundation Board attended the meeting and shared the Foundation’s governance and strategic plan. Ms. Dandurand asked Dr. Shari Bax to review the first agenda item.

**Room and Board Rates for AY 2015-16** – Agenda Item No. 11

Dr. Bax and Director of Housing Patrick Bradley referred the Board to Tab 9 of the meeting materials which included a briefing paper outlining the recommended room and board rates for AY 2015-16 (Attachment 3). In addition to reviewing the proposal, a handout was distributed to the Board that compared UCM room and board rates to other Missouri

higher education institution. Even with an increase of 3% in room rates and 4-1/2% increase in board rates, UCM remains extremely affordable. Mr. Wright asked if after the increase, the proposed room rates would remain lower than the rates for The Crossing. Dr. Bax answered that the rates would be lower than those of The Crossing. *Ms. Dandurand moved that the Board of Governors approve the (1) semester room and board rates outlined in the briefing paper; and, (2) the monthly apartment rates also outlined in the briefing paper. The motion was seconded by Mr. Hicklin and carried unanimously.*

#### **Emeriti Status Request** – Agenda Item No. 12

Dr. Jason Drummond referred the Board to Tab 10 of the meeting materials that included a recommendation to award emeritus status to Ms. Michelle Knight, Presidential and University Events Coordinator, who retired February 28, 2015 (Attachment 4). *Mr. Collier moved that the Board of Governors approve emeritus status for Ms. Michelle Knight. The motion was seconded by Ms. Dandurand and carried unanimously.*

#### **Career Development Services Report** – Agenda Item No. 13

Dr. Bax asked Mr. Ken Schueller, Director of Career Development Services, to present the 2013-2014 Annual Report included with the meeting materials under Tab 11 (Attachment 5). Mr. Schueller reviewed highlights of the report.

#### **Board Committee on Academic Affairs**

Dr. Gus Wetzel, Chair of the Board Committee on Academic Affairs, reported that the Committee met the previous day to review and discuss the following agenda items. He asked Provost Curtis to give the report.

*Note: Although some of the items were taken out of order at the Board meeting, they are listed in the order of the published agenda.*

#### **Proposed Revised Faculty Categories** – Agenda Item No. 14

Provost Curtis referred the Board to Tab 12 of the meeting materials that included a briefing paper recommending approval of a revised faculty categories concept (Attachment 6). She reminded the Board that this was first introduced at the February Work Session, and that it is a multi-year endeavor involving many people. If approved, Provost Curtis will work with appropriate members of the campus to establish the faculty categories. *Dr. Wetzel moved that the Board of Governors approve the proposed revised faculty categories concept. The motion was seconded by Mr. Collier and carried unanimously.*

#### **Master of Science in Behavioral Analysis and Therapy** – Agenda Item No. 15

Provost Curtis asked Drs. David Kreiner and Duane Lundervold to present this item. The Board was referred to Tab 13 of the meeting materials that included a briefing paper

recommending Board approval of a new Master of Science degree in Behavior Analysis and Therapy degree within the College of Health, Science and Technology (Attachment 7). Following the presentation, *Dr. Wetzel moved that the Board of Governors approve the establishment of a Master of Science degree in Behavior Analysis and Therapy effective Fall 2015, contingent upon the approval of the Coordinating Board for Higher Education. The motion was seconded by Mr. Collier and carried unanimously.*

**Bachelor of Science in Business Administration in International Business** – Agenda Item No. 16

Drs. Roger Best and Jose Mercado, presented information contained in a briefing paper under Tab 14 of the meeting materials recommending Board approval of a Bachelor of Science degree in Business Administration in International Business (Attachment 8). Following the presentation, *Dr. Wetzel moved that the Board of Governors approve the establishment of a Bachelor of Science degree in Business Administration in International Business effective Fall 2015, contingent upon the approval of the Coordinating Board for Higher Education. The motion was seconded by Mr. Collier and carried unanimously.*

**Minor in Computer Aided Drafting and Design (CADD)** – Agenda Item No. 17

Dr. Doug Koch presented information contained in a briefing paper under Tab 15 of the meeting materials recommending Board approval of a new minor in Computer Aided Drafting & Design (Attachment 9). Following the presentation, *Dr. Wetzel moved that the Board of Governors approve the establishment of a new minor in Computer Aided Drafting & Design effective Fall 2015. The motion was seconded by Mr. Hicklin and carried unanimously.*

**Certificate in Academic Advising in Higher Education** – Agenda Item No. 18

**Certificate in Community College Leadership** – Agenda Item No. 19

**Certificate in Diversity and Inclusion** – Agenda Item No. 20

Drs. Patricia Antrim and Robert Bowman presented information contained in briefing papers under Tabs 16, 17, and 18 of the meeting materials recommending Board approval of new certificate programs in (1) Academic Advising in Higher Education; (2) Community College Leadership; and (3) Diversity and Inclusion in Higher Education. (Attachments 10, 11, and 12). Following the presentation of all three certificate programs, *Dr. Wetzel moved that the Board of Governors approve new certificate programs in (1) Academic Advising in Higher Education; (2) Community College Leadership; and (3) Diversity and Inclusion in Higher Education effective Fall 2016, contingent upon the approval of the Coordinating Board for Higher Education. The motion was seconded by Mr. Collier and carried unanimously.*

**Proposed Title Change – Safety Management Program** – Agenda Item No. 21

Dr. Leigh Ann Blunt presented information contained in a briefing paper under Tab 19 of the meeting materials recommending Board approval to rename the existing Bachelor of Science Safety Management degree to Occupational Safety, and to add three option areas – Environmental Management, Safety Management, and Occupational Health Management (Attachment 13). Following the presentation, *Dr. Wetzel moved that the Board of Governors approve the renaming of the existing Bachelor of Science Safety Management degree to Occupational Safety, and to add three option areas – Environmental Management, Safety Management, and Occupational Health Management effective Fall 2016, contingent upon approval of the Coordinating Board for Higher Education. The motion was seconded by Ms. Dandurand and carried unanimously.*

**Spring Census and Enrollment Update** – Agenda Item No. 22

Dr. Betsy Kreisel presented a PowerPoint that provided a Spring Census and Enrollment Update (Attachment 14). Among the highlights was an increase in headcount of 7.3% and student credit hours of 3.8%. There was also a 1.3% increase in undergraduate enrollment; a 26% increase in graduate enrollment; and a 56.1% increase in international enrollment.

In closing the Academic Affairs Committee report, Provost Curtis informed the Board that the search for a Vice Provost for Extended Campus is in progress and that she anticipates introducing the appointee at the next Board meeting.

**Board Committee on Finance & Administration**

Mr. Weldon Brady, Chair of the Board Committee on Finance & Administration, reported the Committee met the previous day. The Committee welcomed Interim Senior Vice President for Finance and Administration, Dr. Ron Core. It also received positive news about that Standard & Poor's had upgraded UCM's bond rating to an A+. Mr. Brady commended the staff that completed the extensive amount of paperwork and acknowledged the hard work involved. He asked Dr. Core to report on the following agenda items.

**2015 Capital Projects** – Agenda Item No. 23

Dr. Core expressed appreciation for the welcome he received to UCM and stated he looks forward to the weeks and months ahead. He referred the Board to Tab 21 of the meeting materials containing a briefing paper and list of proposed capital projects for 2015 (Attachment 15). Dr. Core said the list of projects will address several of the deferred maintenance needs. The dollar amounts listed are estimates and as projects are bid, approval of Board will be obtained prior to issuing contracts for the work. Mr. Brady noted that the total 2015 project costs of \$11 million seems like a lot, but reminded the Board that several of the items are funded through insurance claims and auxiliaries. He expressed

appreciation for the list and noted it gives the Board some foresight of items they will be asked to consider. *Mr. Brady moved that the Board of Governors approve the proposed 2015 Capital Projects list and authorize the University to move forward with bidding the listed projects. The motion was seconded by Mr. Collier and carried unanimously.*

**Fitzgerald Residence Hall Fire Alarm System** – Agenda Item No. 24

Dr. Core referred the Board to Tab 22 of the meeting materials, containing a briefing paper that provided background information on the proposed installation of a new fire alarm system in Fitzgerald Residence Hall (Attachment 16). Following Dr. Core's presentation, *Mr. Brady moved that the Board of Governors authorize a contract with Keller Fire Protection, Inc. of Kansas City, Missouri, for the bid amount of \$217,820, for the installation of a fire alarm system at Fitzgerald Residence Hall. The motion was seconded by Mr. Collier and carried unanimously.*

**Foster Knox Child Care Center Sprinkler System** – Agenda Item No. 25

Dr. Core referred the Board to Tab 23 of the meeting materials, containing a briefing paper that proposed installation of a new fire sprinkler system in the Foster Knox Child Care Center (Attachment 17). Following Dr. Core's presentation, *Mr. Brady moved that the Board of Governors approve a contract with Westport Construction, Inc. of Clinton, Missouri, for the bid amount of \$242,000 for the installation of a fire sprinkler system at UCM's Foster Knox Child Care Center. The motion was seconded by Mr. Collier and carried unanimously.*

**Board Business**

**Posthumous Degree**

President Ambrose informed the Board that Kelsey Toebben of Jefferson City, Missouri was in her last year of studies for a Bachelor of Fine Arts degree in Interior Design and would have graduated in May 2015, upon successfully completing the last two semesters. She was an above average student who had a bright future ahead of her (Attachment 18). *Mr. Collier moved that the Board of Governors approve the award of a posthumous degree to Kelsey Toebben at the Spring 2015 Commencement. The motion was seconded by Dr. Wetzel and carried unanimously.*

**Adjournment** – Agenda Item No. 26

There being no further business to discuss the meeting was adjourned at 10:40 a.m.



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Attachments Listing**

<b><u>Attachment No.</u></b>	<b><u>Attachment Description</u></b>
1	<i>Written Governance Groups Reports</i>
2	<i>Power Point - UCM-Lee's Summit Marketing Plan</i>
3	<i>Briefing Paper – Room and Board Rates for AY 2015-16</i>
4	<i>Briefing Paper – Emeritus Status Request</i>
5	<i>Annual Report – Career Development Services</i>
6	<i>Briefing Paper – Proposed Revised Faculty Categories Concept</i>
7	<i>Briefing Paper – Master of Science in Behavior Analysis and Therapy</i>
8	<i>Briefing Paper – Bachelor of Science in Business Administration in International Business</i>
9	<i>Briefing Paper – Minor Computer Aided Drafting &amp; Design (CADD)</i>
10	<i>Briefing Paper – Certificate in Academic Advising in Higher Education</i>
11	<i>Briefing Paper – Certificate in Community College Leadership</i>
12	<i>Briefing Paper – Certificate in Diversity and Inclusion in Higher Education</i>
13	<i>Briefing Paper – Proposed Title Change for BS in Safety Management Degree and Addition of Option Areas</i>
14	<i>PPT – Spring Census and Enrollment Update</i>
15	<i>Briefing Paper – 2015 Capital Projects</i>
16	<i>Briefing Paper – Fitzgerald Residence Hall Fire Alarm System</i>
17	<i>Briefing Paper – Foster Knox Child Care Center Fire Sprinkler System</i>
18	<i>Briefing Paper – Special Honors &amp; Awards – Posthumous Degree</i>