

Physical Education Exercise & Sport Science

Specializing in Athletics & Sports Business Administration
MASTER OF SCIENCE
Online



The College of Health and Human Services Department of Health and Human Performance is pleased to announce that the University of Central Missouri is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools to offer this degree entirely online.

Effective leadership and competent administration are vital ingredients to excellence in any organization. Where athletics, fitness, wellness, and sports industries represent billions of dollars annually, competent and effective leadership and administration are essential to realizing organizational goals in this growing marketplace. Athletics and sports businesses and programs will flourish only if staffed by competent professionals, and led by well-trained administrators. Athletics and sports business administration is a relatively new field of study and professional opportunities for those trained in this discipline abound in public and private schools, colleges and universities, professional and semi-professional sport clubs, as well as fitness and recreation centers. The rewards and challenges of athletics and sports business administration are many. If you:

- seek an administrative role in athletics and sports business,
- are motivated to lead others in a sport or physical activity setting,
- ask yourself, "could this be done better?"
- look to achieve positive change,
- desire to improve a program or organization,

- are interested in upgrading facilities and equipment,
- want to help student-athletes achieve a higher level of competence, or
- help faculty, coaches, and staff become more competent, then the University of Central Missouri's graduate program in Athletics and Sports Business Administration may be of interest to you.

The Master of Science in Physical Education, Exercise and Sport Science Specializing in Athletics and Sports Business Administration can be completed entirely online! Through coursework, internships, and/or research, graduates will demonstrate creative thinking, problem solving, and independent study skills; demonstrate and apply an understanding of current technology available in athletics and sports business administration; be a catalyst for proactive change in athletics and sports; explore appropriate interdisciplinary relationships within and between athletics, sports, and associated disciplines (fitness, wellness, health promotions); as well as examine the nature and effects of administrative knowledge and skills applied to athletics and sports.

Students will apply theoretical concepts of sport administration and management in a practical setting; conduct research that contributes to the creation, expansion, and/or application of knowledge in sport administration and management; and demonstrate an understanding of an area of specialization in the field of sports administration and management.

Individuals in physical education, athletics, coaching, business, health promotion, athletic training and sports medicine, fitness/wellness, intramurals, and/or recreation to name a few, could enroll in and benefit from this online Master of Science degree.

To be accepted into this program, a student should have an undergraduate major in physical education, exercise science, or have appropriate background courses. A minimum undergraduate grade-point average of 2.50 or a grade-point average of 3.00 in eight semester hours of earned graduate credit is required.

The student's program must be planned with the advice and consent of a Department Advisor. The elective hours must be an integrated and related group of advanced courses fulfilling the Department's and student's objectives.

Required Graduate Courses:	Hours
PE 5000 Sport Marketing (F, Su)	3
PE 5000 Statistics in Kinesiology (Sp, Su)	3
or	
PSY4520 Statistics for the Behavioral Sciences Advisor Consent Only (F, Sp, Su)	3
PE 5110 Philosophy of Sport (Sp)	2
PE 5210 Technological Application in Physical Education, Exercise and Sport Science (Sp)	3
PE 5720 Sport Facility Management (F, Sp, Su)	3
PE 5730 Risk Management for Sports and Fitness Administration (F, Sp)	2
PE 5740 Legal Liability for Sport and Fitness Administration (Sp)	3
PE 5750 Sports Administration and Management (F)	3
PE 5900 Introduction to Research in Physical Education, Exercise and Sport Science (F, Su)	3
PE 6190 Trends & Issues in Physical Educ (Sp, Su)	3
PE 6980 Internship (required exit interview)(F, Sp, Su)	4
 Minimum Total	 32

F = fall offering Sp = spring offering Su = summer offering

COMPUTER SKILLS

To be successful in an online course a student needs to have average computer skills. This means familiarity with functions such as cutting and pasting, creating text documents, PDF files, and basic Microsoft Office software applications. Find out if you are [ready to learn online!](#)

MINIMUM COMPUTER REQUIREMENTS

Browser versions:

Microsoft Internet Explorer 5.5, Mozilla Firefox or Netscape 4.78 or higher are fully supported.

JavaScript must be enabled.

Cookies must be enabled.

Platform:

Windows 2000, NT, ME, or XP; MacOS 9, MacOS X or higher

Hardware:

64 MB of RAM, 2 G of free disk space

Software:

Microsoft Word, Adobe Acrobat Reader (free plug-in)

Internet connection:

56K modem

Plug-ins:

Download plug-ins that Blackboard recommends you have installed on your system.

Individual instructors will inform you if certain plug-ins and/or software are required.

FOR QUESTIONS ABOUT THE PROGRAM CONTACT:

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www.ucmo.edu/hhp/programs/graduate.cfm

Dr. H. Scott Strohmeier, Graduate Program Coordinator

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