

ARTICULATION AGREEMENT  
BETWEEN  
STATE FAIR COMMUNITY COLLEGE  
AND  
UNIVERSITY OF CENTRAL MISSOURI  
FOR  
ASSOCIATE OF ARTS  
TO  
UCM's BACHELOR OF SCIENCE IN COMMUNICATION

This articulation agreement (agreement) is made and entered into by and between State Fair Community College and the University of Central Missouri. By this agreement, State Fair Community College and the University of Central Missouri express their mutual commitment to increasing opportunities for student access and success in higher education. As set forth below, this agreement will allow for seamless transfer of students from State Fair Community College to the University of Central Missouri (UCM) in the Associate of Arts (AA) program to UCM's BS Communication program (the programs also referred to herein as the programs of study”).

This agreement sets forth the conditions for such seamless transfer as specified in the attached programs of study (Attachment A). Students who successfully complete the stated curriculum at State Fair Community College will be assured that the University of Central Missouri will accept these credits and will apply such to the BS Communication degree program, provided, however, students meet all University of Central Missouri admission criteria. Admission will otherwise be limited to program availability and openings. Program guides and requirements will be reviewed annually or as appropriate and program guides and requirements may be added or removed at the sole discretion of the University of Central Missouri.

Term/Termination:

This agreement takes effect during the Fall semester of 2024 and will be reviewed annually.

This agreement can be terminated by either party through written notification to the other party. The agreement will terminate the succeeding semester following notification. Upon termination, students may complete transfers that have currently been submitted or are in process.

**Confidential Student Information:**

Both during the term of this agreement and thereafter, the parties agree to hold student Confidential Information in trust and confidence and to exercise diligence in protecting and safeguarding such information, as well as any other information protected from public disclosure by federal or state law. Each party covenants and agrees it will not knowingly use, directly or indirectly, for its own benefit, or for the benefit of another, any of said Confidential Information, but instead will use said information only for the purposes contemplated hereunder. Further, each party covenants and agrees that it will not disclose any Confidential Information to any third party except as may be required in the course of the Program hereunder and for a legitimate educational interest or as otherwise allowed by law. Finally, the parties covenant and agree that any access to the Confidential Information and/or education records of any student shall be in compliance with the Family Education Rights and Privacy Act ("FERPA") and any access to the medical records of any student shall be in compliance with the Health Insurance Portability and Accountability Act of 1996.

As used in this agreement, the term "Confidential Information" means all personally identifiable information, as defined by FERPA, including but not be limited to: a student's name, the name of the student's parent or other family member, the address of the student or student's family, a personal identifier, such as the student's social security number or student number; a list of personal characteristics that would make the student's identity easily traceable; other information that would make the student's identity easily traceable; education and/or medical records of students.

**Liability:**

Each party to this agreement shall be solely responsible for any and all actions, suits, damages, liability, or other proceedings brought against it as a result of the alleged negligence, misconduct, error, or omission of any of its officers, agents, or employees. Each party hereby certifies that it has sufficient insurance or collateral to support this potential liability obligation.

**No Indemnification:**

Neither party is obligated to indemnify the other or hold the other party harmless from costs or expenses incurred as a result of such claims.

No Waiver:

The foregoing provisions shall not be deemed a relinquishment or waiver of any kind of applicable limitations of liability provided or available to any of the parties under applicable state governmental immunities law.

Notice:

Each party shall give written notice to the other party of the assertion of any claim or the commencement of any litigation within thirty (30) days notice of the claim or commencement of litigation and shall cooperate with the other party in the defense of the claim or litigation.

Governing Law:

This agreement is governed by and constructed in accordance with the laws of the State of Missouri.

Limitation of Authority:

The rights, powers, and authority of both parties are subject to the following conditions and limitations: (1) neither party shall have the authority to perform any act on behalf of the other except as expressly authorized in this agreement or otherwise expressly authorized in writing; (2) without the approval of the other party, neither party will authorize or obligate the expenditure of any funds or create any liability or expense for the other party; and (3) any contracts or obligations between the parties will require the signatures of both parties.

State Fair Community College and the University of Central Missouri enter into this program articulation agreement leading from the Associate of Arts (AA) degree to the bachelor's degree in BS Communication for which program guides have been developed by the affixing signatures of the appropriate officers of both institutions having authority to sign.

State Fair Community College

\_\_\_\_\_  
Name: \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Title: \_\_\_\_\_

University of Central Missouri

\_\_\_\_\_  
Name: \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Title: \_\_\_\_\_

Attach Program Guide (created in collaboration with the Office of the Registrar)

# UNIVERSITY OF CENTRAL MISSOURI

## State Fair Community College (SFCC) - AA

to

## University of Central Missouri (UCM) – BS Communication Studies

### Courses taken at SFCC

Complete the AA degree and include the following courses in the course of study:

*UCM equivalencies in parentheses*

### **General Education Core 42 Hours**

#### **Written Communications - 6 hours**

#### **Oral Communications - 3 hours**

COMM 101 Public Speaking 3 (COMM 1000)

#### **Social and Behavioral Sciences - 9 hours**

*Must include courses from at least two disciplines, including at least one civics course*

#### **Mathematical Sciences - 3 hours**

#### **Natural Sciences - 7 Hours**

*Must include courses from at least two disciplines, including one course with a lab component*

#### **Humanities and Fine Arts - 9 hours**

*Must include courses from at least two disciplines, with a maximum of 3 credit hours from the performance discipline and the total general education core*

#### **General Education Electives - 5 hours**

COMM 105 Interpersonal Communication 3 (COMM 2010)

#### **Suggested AA Electives - 22 hours (suggestions below)**

COMM 201 Writing Across the Media 3 (COMM 1500)

ART 165 Web Authoring and Graphic Tools 3 (COMM 2410)\*

AND

WEB 118 Digital Imaging 3 (COMM 2410)\*

*\*Students must take BOTH ART 165 and WEB 118 to get credit for COMM 2410.*

**Minimum Hours for AA: 64**

### Courses Remaining at UCM

*SFCC equivalencies in parentheses*

#### **Core Requirements - 7 hours**

Core Requirements: 10 Semester Hours

COMM 1100 Communication Pathways 1

COMM 2000 Media Literacy GE 3

COMM 3100 Communication Analytics and Insights 3

COMM 3101 Essential Communication Concepts 3

#### **Communication Studies - 21 hours**

COMM 2010 Interpersonal Communication 3 (COMM 105)

COMM 2350 Intercultural Communication 3

COMM 2380 Workplace Communication 3

COMM 4320 Influence in Society 3

COMM 4350 Professional Communication 3

#### **Select from the Following - 6 hours**

COMM 1500 Writing Across the Media 3 (COMM 201)

COMM 2330 Teamwork and Group Dynamics 3

COMM 2410 Multimedia Production 3 (ART 165 & WEB 118)

COMM 2700 Dale Carnegie: Effective Communication and Human Relations 3

COMM 4333 Social Media Strategies 3

COMM 4785 Internship in Speech Communication 1-6

#### **Select from the Following - 12 hours**

COMM 1500 Writing Across the Media 3

COMM 1630 Web Content and Promotion Strategies 3

COMM 2330 Teamwork and Group Dynamics 3

COMM 2340 Argumentation and Debate 3

COMM 2370 Special Topics in Communication Studies 1-3

COMM 2410 Multimedia Production 3

COMM 2700 Dale Carnegie: Effective Communication and Human Relations 3

COMM 3320 Communication of Social Movements 3

COMM 3325 Nonverbal Communication 3

COMM 3730 Conflict Management 3

COMM 4200 Special Topics in Mass Media 1-9

COMM 4235 Media Promotions 3

COMM 4270 Family Communication 3

COMM 4280 Mass Media and Society 3

COMM 4285 Women and Minorities in Media 3

COMM 4300 Special Projects in Speech Communication 1-3

COMM 4330 Theories of Interpersonal Communication 3

COMM 4333 Social Media Strategies 3

COMM 4335 Gender Communication 3

COMM 4340 Rhetorical Analysis and Society 3

COMM 4370 Special Topics in Communication 1-3

COMM 4390 Contemporary Communication 3

COMM 4780 Communication Leadership and Practice in Organizations 3  
COMM 4781 Strategic Communication Audits 3  
COMM 4785 Internship in Speech Communication 1-6

**General Education - 3\***

*\*Completion of the AA and Core 42 from SFCC will satisfy general education requirements outside of the requirements listed below.*

COMM 1000 Public Speaking GE 3 **(COMM 101)**

OR

COMM 1050 Communication in Practice GE 3

COMM 2000 Media Literacy GE 3

**Free Choice Electives – 0-38\***

*\*Will vary depending on transfer work and upper-level hour requirements*

**Minimum Hours Required for  
BS Communication Studies: 120**

*This agreement was created using [UCM's 2024-2025 Catalog](#) and [SFCC's 2024-2025 Catalog](#).*

*Students must complete a minimum of 30 upper-level hours towards their UCM degree to graduate. A minimum of 20 of these must be completed at UCM. Coursework completed at SFCC that articulates to upper-level coursework will not count in the upper-level hours requirement.*